CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Re	vision	Alt Order	#
	958659	/ 11	06355758	3
Product				
OBAMA FOR AMERICA	\			
Contract Dates	Estimate #			
09/25/12 - 11/06/12	1897			
Advertiser			Original Date	e / Revision
Obama/D/President			09/28/12	/ 11/02/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broad	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WPBF	Mica I	lansen	HRP -Washingt
	Special Hand	dling		
	Demographic	<u>c</u>		
	Households			
	IDB#	Adver	iser Code	Product Code
	9912856	95		101
	Agency Ref		Advertise	er Ref
			e of Albert Control of the Control o	

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S ₁	oots	Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	5-530am <u>Rate</u> \$110.00	:30	NM	1	\$110.00
Spot Ch Date Range Description 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am Credited	Start/End Time 5-530am	Weekdays Length Rate -TuwThF :30 \$110.00	Type NM		
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	5-530am <u>Rate</u> \$110.00	:30	NM	2	\$220.00
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	5-530am <u>Rate</u> \$220.00	:30	NM	2	\$440.00
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am Class of Time - Fixed Non Pre-emptible Start Date	5-530am <u>Rate</u> \$220.00	:30	NM	2	\$440.00
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	5-530am <u>Rate</u> \$110.00	:30	NM	1	\$110.00
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	5-530am <u>Rate</u> \$110.00	:30	NM	1	\$110.00
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @ Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 2	9 5:30-5:57am <u>Rate</u> \$160.00	:30	NM	2	\$320.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/02/12

Spots/

							Spots/				
*Line	Ch Start	Date End Da	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
8	WPBF 10/09	/12 10/12/1	2 WPBF New	/s 25 Mornings (② 5:30-5:57am		:30		NM	2	\$320.00
	Class of Time	•		0 - 1 - 111 - 1	D-1-						
Wee	Start Date ek: 10/09/12	End Date 10/15/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> * \$160.00						
			2 WPBF New		· · · · · · · · · · · · · · · · · · ·		:30		NM	2	\$640.00
Ū	Class of Time				5 0.00 0.07 0		.50			-	40.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
	ek: 10/16/12	10/22/12	-TWTF	2	\$320.00						
10	WPBF 10/23			vs 25 Mornings (@ 5:30-5:57am		:30		NM	2	\$640.00
	Class of Time Start Date	e - Fixed Non End Date	Pre-emptible Weekdays	Spots/Week	Rate						
Wee	ek: 10/23/12	10/29/12	-TWTF	2	· \$320.00						
11	WPBF 10/30	/12 11/02/1	2 WPBF New	s 25 Mornings (② 5:30-5:57am		:30		NM	1	\$160.00
	Class of Time		ole with notice								
10/00	Start Date ek: 10/30/12	End Date	<u>Weekdays</u>	Spots/Week	Rate						
		11/05/12	-TWTF	05.14	\$160.00						
12	WPBF 11/06		2 WPBF New	/s 25 Mornings (@ 5:30-5:5/am		:30		NM	1	\$160.00
	Start Date	e - Pre-emptit End Date	le with notice Weekdays	Spots/Week	Rate						
Wee	ek: 11/05/12	11/11/12	-1	1	\$160.00						
13	WPBF 10/02	/12 10/05/1	2 WPBF New	s 25 Mornings	6-7AM		:30		NM	2	\$550.00
			le with notice								
\Mea	Start Date ek: 10/02/12	End Date 10/08/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$275.00						
			2 WPBF New		6-7AM		:30		NM	2	\$550.00
17			ole with notice	75 25 Monnings	0-77AIVI		.30		INIVI	2	\$550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	ek: 10/09/12	10/15/12	-TWTF	2	\$275.00						
15	WPBF 10/16	/12 10/19/1	2 WPBF New	s 25 Mornings	6-7AM		:30		NM	2	\$1,100.00
	Class of Time		•	Cnote (Mook	Dete						
Wee	Start Date ek: 10/16/12	End Date 10/22/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$550.00						
16	WPBF 10/23	/12 10/26/1	2 WPBF New	s 25 Mornings	6-7AM		:30		NM	2	\$1,100.00
	Class of Time									_	41,100.00
10/	Start Date	End Date	Weekdays	Spots/Week	Rate						
	ek: 10/23/12	10/29/12	-TWTF	2	\$550.00						
17	WPBF 10/30		2 WPBF New	s 25 Mornings	6-7AM		:30		NM.	2	\$550.00
	Start Date	End Date	ole with notice Weekdays	Spots/Week	Rate						
Wee	ek: 10/30/12	11/05/12	-TWTF	2	\$275.00						
18	WPBF 10/02	/12 10/05/1	2 Good Morn	ing America	7-9AM		:30		NM	1	\$275.00
	Class of Time	•			_						
Wee	<u>Start Date</u> ek: 10/02/12	End Date 10/08/12	<u>Weekdays</u> -TwTF	Spots/Week	<u>Rate</u> \$275.00						
	WPBF 10/09/		2 Good Morn	<u>.</u>			:30	×	NA4	4	¢275.00
19	Class of Time			ing America	7-9AM		:30		NM	1	\$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
									-		

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Alt Order # Contract / Revision 958659 06355758 Estimate # **Contract Dates Product**

09/25/12 - 11/06/12	OBAMA FOR AMERICA 1897				
Advertiser	Original Date / Revision				
Obama/D/President	09/28/12 / 11/02/12				

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$275.00			•	
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	- NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00				
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM	1	\$550.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$550.00		, . , . 90		
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$275.00				
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$275.00				
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$5.00				
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	MM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$5.00				
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$5.00				
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$5.00				
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	MM	2	\$10.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$5.00				
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/02/12 10/08/12 -TWTF 2	<u>Rate</u> \$60.00				
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM	2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/09/12 10/15/12 -TWTF 2 Spots/Week	<u>Rate</u> \$60.00				
31 WPBF 10/16/12 10/19/12 4:30a-5a	.430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice					

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41 WPBF 10/07/12

Start Date

42 WPBF 10/14/12

Start Date

43 WPBF 10/21/12

Week: 10/01/12

Week: 10/08/12

10/07/12

10/14/12

10/21/12

Class of Time - Pre-emptible with notice

10/07/12

Class of Time - Pre-emptible with notice

End Date

10/14/12

Class of Time - Fixed Non Pre-emptible

End Date

Sun 5-6am News

Sun 5-6am News

Sun 5-6am News

Weekdays

Weekdays

Spots/Week

1

Spots/Week

WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/02/12

Spots/

:30

:30

:30

NM

NM

NM

\$50.00

\$50.00

\$100.00

Start/End Time Length Week Rate Type Spots *Line Ch Start Date End Date Description Days Amount **End Date** Spots/Week Start Date **Weekdays** Rate Week: 10/16/12 \$60.00 10/22/12 -TWTF--3 32 WPBF 10/23/12 4:30a-5a 430a-5a :30 NM 3 10/26/12 \$180.00 Class of Time - Pre-emptible with notice Spots/Week Start Date **End Date** <u>Weekdays</u> Rate Week: 10/23/12 10/29/12 \$60.00 3 WPBF 10/30/12 11/02/12 4:30a-5a ·430a-5a :30 NM \$180.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Week: 10/30/12 11/05/12 -TWTF--\$60.00 WPBF 09/29/12 09/29/12 Sat 8-9am News :30 NM Sat 8-9am 1 \$450.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 ----1-\$450.00 WPBF 10/06/12 10/06/12 Sat 8-9am News Sat 8-9am :30 NM \$225.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Rate Week: 10/01/12 10/07/12 \$225.00 ---1-1 36 WPBF 10/13/12 10/13/12 Sat 8-9am News Sat 8-9am :30 NM \$450.00 Class of Time - Fixed Non Pre-emptible Start Date **End Date** Spots/Week **Weekdays** Rate Week: 10/08/12 10/14/12 ----1-\$450.00 37 WPBF 10/20/12 10/20/12 Sat 8-9am News Sat 8-9am :30 NM \$450.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 ----1-\$450.00 1 38 WPBF 10/27/12 10/27/12 Sat 8-9am News Sat 8-9am :30 NM \$450.00 Class of Time - Fixed Non Pre-emptible Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/22/12 10/28/12 \$450.00 WPBF 11/03/12 11/03/12 Sat 8-9am News Sat 8-9am :30 NM 1 \$450.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Week: 10/29/12 11/04/12 \$450.00 1 WPBF 09/30/12 Sun 5-6am News 09/30/12 Sun 5-6am :30 NM \$100.00 Class of Time - Fixed Non Pre-emptible Start Date End Date Spots/Week Weekdays Rate Week: 09/24/12 09/30/12 \$100.00

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Sun 5-6am

Sun 5-6am

Sun 5-6am

Rate

Rate

\$50.00

\$50.00

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Ait Order # Contract / Revision 958659 06355758 / 11 Contract Dates Product Estimate # (561)694-2525

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897
Advertiser	Origi	nal Date / Revision
Obama/D/President	09	/28/12 / 11/02/12

Week: 107/512 107/21/2 1 1 \$100.00	Spots/ art/End Time Days Length Week Rate Type Spots	• • • • • • • • • • • • • • • • • • • •
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Spo		
Start Date End Date Weekdays Spots/Week Rate Spots/Week	n 5-6am :30 NM 1	44 WPBF 10/28/12 10/28/12 Sun 5-6am News Sun 5-6
Class of Time - Pre-emptible with notice Start Date Find Date Weekdays Spots/Week Sp		Start Date
Start Date End Date Weekdays Spots/Week Rate	n 6-7am :30 NM 1	46 WPBF 10/07/12 10/07/12 Sun 6-7am News Sun 6-7
Class of Time - Pre-emptible with notice Spots/Week Rate		Start Date End Date Weekdays Spots/Week
Start Date Meekt 10/08/12 10/14/12 1	n 6-7am :30 NM 1	47 WPBF 10/14/12 10/14/12 Sun 6-7am News Sun 6-7
A8 WPBF 10/21/12 10/21/12 Sun 6-7am News Sun 6-7am :30 NM 1		Start Date End Date Weekdays Spots/Week
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date Spots/Week Spots/Week Rate Spots/Week Rate Spots/Week Spots/Wee		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week \$90.00	Rate	Class of Time - Fixed Non Pre-emptible Start Date
Start Date	n 6-7am :30 NM 1	49 WPBF 10/28/12 10/28/12 Sun 6-7am News Sun 6-7
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$90.00		Start Date End Date Weekdays Spots/Week
Start Date End Date Weekdays Spots/Week \$90.00	1 6-7am :30 NM 1	50 WPBF 11/04/12 11/04/12 Sun 6-7am News Sun 6-7
Class of Time - Pre-emptible with notice Start Date End Date Weekdays 10/07/12 End Date Weekdays 10/07/12 End Date Start Date Start Date End Date Weekdays Spots/Week Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start		Start Date
Start Date Hold Pate Hol	7-8am :30 NM 1	51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am Sun 7-8
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$325.00	· · · · · · · · · · · · · · · · · · ·	Start Date End Date Weekdays Spots/Week
Start Date End Date Weekdays Spots/Week Rate \$325.00	1 7-8am :30 NM 1	52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am Sun 7-8
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$325.00		Start Date End Date Weekdays Spots/Week
Start Date Week: End Date 10/15/12 Weekdays 10/21/12 Spots/Week 1 Rate 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	1 7-8am :30 NM 1	53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am Sun 7-8
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week 10/22/12 10/28/12 10/28/12 1 1 \$325.00 55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am Sun 7-8am :30 NM 1 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate		Start Date End Date Weekdays Spots/Week
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week 10/22/12 10/28/12 1 1 \$325.00	1 7-8am :30 NM 1	54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am Sun 7-8
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u>	Class of Time - Pre-emptible with notice Start Date
Class of Time - Pre-emptible with notice Start Date	1.7-8am :30 NM 1	55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am Sun 7-8
	Rate	Class of Time - Pre-emptible with notice Start Date
56 WPBF 10/01/12	0a :30 NM 1	56 WPBF 10/01/12

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Contract / Revision Ait Order # 958659 06355758 / 11 Contract Dates Product Estimate # Α

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897		
Advertiser	Origi	nal Date / Revision		
Obama/D/President	09	/28/12 / 11/02/12		

\$225.00 \$225.00 \$225.00
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\$350.00

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Contract / Revision Alt Order # 958659 06355758 / 11 (561)694-2525

09/25/12 - 11/06/12	OBAMA FOR AME	ERICA 1897
Advertiser		Original Date / Revision
Obama/D/President		09/28/12 / 11/02/12

Line	Ch Start [Date End Da	ate Description		Start/End Time	Days	Spots Length Week		TypeS	Spots	Amount
Week	Start Date : 10/01/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$350.00	22					
69 \	WPBF 10/02/	12 10/05/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time <u>Start Date</u> : 10/02/12	- Fixed Non End Date 10/08/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$350.00			= _ '			
70 1	WPBF 10/09/	12 = 10/12/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.0
	Class of Time <u>Start Date</u> : 10/09/12	- Fixed Non End Date 10/15/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
71 \	WPBF 10/16/	12 10/19/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date : 10/16/12	- Fixed Non End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
72 \	WPBF 10/23/	12 10/26/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.0
	Class of Time <u>Start Date</u> : 10/23/12	- Fixed Non End Date 10/29/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
	NPBF 10/30/		2 WPBF News	3 25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time <u>Start Date</u> : 10/30/12	- Fixed Non End Date 11/05/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
74 \	WPBF 10/02/	12 10/05/1	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$350.00
	Class of Time Start Date : 10/02/12	- Fixed Non End Date 10/08/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$350.00						
75 N	NPBF 10/09/	12 10/12/1:	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$175.00
	Class of Time <u>Start Date</u> : 10/09/12	- Pre-emptib End Date 10/15/12	le with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$175.00						
	NPBF 10/16/		2 1230-1P Acc	cess Hollywood	1230-1p		:30		NM	1	\$350.00
	Class of Time Start Date : 10/16/12	- Fixed Non End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$350.00				60		
	NPBF 10/23/			ess Hollywood	1230-1p		:30		NM	0	\$0.00
Week	Start Date 10/23/12	End Date 10/29/12	le with notice <u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$175.00						
		<u>te Range</u> 23/12-10/29/	Description 12 1230-1P Ac	cess Hollywood	Start/End Time 1230-1p	Weekday -TuWThF		<u>Rate</u> \$175.00	<u>Type</u> <i>NM</i>		
78 V	WPBF 10/30/	12 11/02/1	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	0	\$0.00
Week	Start Date 10/30/12	End Date 11/05/12	le with notice Weekdays -TWTF	Spots/Week 1	Rate \$175.00			-1 -1			
		<u>e Range</u> 30/12-11/05/:	Description 12 1230-1P Ac	cess Hollywood	Start/End Time 1230-1p	Weekday -TuWThF		<u>Rate</u> \$175.00	<u>Type</u> <i>NM</i>		

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Contract / Revision Ait Order# 958659 06355758 / 11

09/25/12 - 11/06/12	OBAMA FOR AMER	RICA 1897		
Advertiser	1	Original Da	te / Revision	_
Obama/D/President		09/28/12	/ 11/02/12	
" " " " " " " " " " " " " " " " " "				

Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S _i	oots	Amount
79 WPBF 10/07/12 10/07/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$225.00				
80 WPBF 10/14/12 10/14/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00				
81 WPBF 10/21/12 10/21/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$225.00	A .			
82 WPBF 10/28/12 10/28/12 Chris Matthews	Sun 10-10:30AM	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$225.00				
83 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	:30	NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date	Rate . \$225.00 <u>Start/End Time</u> Sun 10-10:30AM	Weekdays Length Rate St :30 \$225.00	<u>Type</u> NM		
84 WPBF 10/01/12 10/01/12 Dr. Oz	4-5p	:30	NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$500.00	Mining and All Substantial Annual			
85 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00				
86 WPBF 10/09/12 10/12/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$500.00				
87 WPBF 10/16/12 10/19/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 2	<u>Rate</u> \$500.00				
88 WPBF 10/23/12 10/26/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 2	<u>Rate</u> \$500.00				
89 WPBF 10/30/12 11/02/12 Dr. Oz	4-5p	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 - TWTF 2	. <u>Rate</u> \$500.00				

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Credited

102 WPBF 11/05/12 11/05/12 CASTLE

Class of Time - Pre-emptible with notice

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Contract / Revision Alt Order # 958659 06355758 / 11 Contract Dates Estimate # **Product** 09/25/12 - 11/06/12 **OBAMA FOR AMERICA 1897** Original Date / Revision Advertiser

www.thewpbfchannel.com	v	Advertiser Obama/D/Presi	dent		Original Da 09/28/12		
		l			1		
thing Ch Start Date End Date Decadation	Ctart/Cart T	D	Spot		T 0	note	A me =
*Line Ch Start Date End Date Description	Start/End Ti	me Days	Length Wee	k Rate	TypeS	pois	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1- 1	Rate \$800.00						
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm		:30		NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible					4		
Start Date End Date Weekdays Spots/Week							
Week: 10/22/12 10/28/121- 1	\$800.00						
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm		:30	C4 97	NM	1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Weel	Rate				0		
Week: 10/29/12 11/04/121- 1	\$400.00						
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM		:30		NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible	^		.00			·	\$1,700.00
Start Date End Date Weekdays Spots/Weel							
Week: 10/02/12 10/08/12 -TWTF 1	\$1,700.00					In the same	
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM		:30		NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible					00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$1,700.00						
	· · · ·						
96 WPBF 10/16/12 10/19/12 Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM		:30		NM	1	\$1,700.00
Start Date End Date Weekdays Spots/Weel	Rate						
Week: 10/16/12 10/22/12 -TWTF 1	\$1,700.00						
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM		:30		NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible					- 3		
Start Date End Date Weekdays Spots/Weel							the market
Week: 10/23/12	\$1,700.00						
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM		:30		NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> End Date Weekdays Spots/Week	Dete				- 1		
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	• <u>Rate</u> \$1,700.00						
99 WPBF 10/08/12 10/08/12 DWTS	8-10P		:30		NM	1	\$4,500.00
Class of Time - Pre-emptible with notice							
Start Date End Date Weekdays Spots/Week							
Week: 10/08/12 10/14/12 1 1	\$4,500.00		,	15			
100 WPBF 10/22/12 10/22/12 DWTS	8-10P		:30		NM	1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Data						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	Rate \$4,500.00						
101 WPBF 10/29/12 10/29/12 DWTS	8-10P		:30		NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice						_	75.50
Start Date End Date Weekdays Spots/Week	Rate				İ		
Week: 10/29/12 11/04/12 1 1	\$2,500.00						
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 DWTS	Start/End Tir			Rate	<u>Type</u>		
1 WPBF 10/29/12-11/04/12 DWTS	8-10P	M	:30	\$2,500.00	NM		

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<u>Rate</u>

:30

0

\$0.00

10-11PM

Spots/Week

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Class of Time - Pre-emptible with notice

End Date

10/08/12

Weekdays

Spots/Week

Start Date

Week: 10/02/12

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

Contract / Revision Alt Order # 06355758 958659 / 11 **Contract Dates Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 <u>Advertiser</u> Original Date / Revision

www.thewpbfchannel.com	i —	pama/D/President	09/28/12		
*Line Ch Start Date End Date Description	Start/End Time	Spots/ e Days Length Week Rate	Type Sp	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 Spot Ch Date Range Description 1 WPBF 11/05/12-11/11/12 CASTLE Credited Credited	Rate \$2,500.00 Start/End Time 10-11PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> м :30 \$2,500.00	<u>Type</u> NM		
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	8-9PM <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	8-9PM <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1 Spot Ch Date Range Description	.9-10PM <u>Rate</u> \$3,600.00 Start/End Time	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited 106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY Class of Time - Pre-emptible with notice	9-10PM	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 \$3,600.00	NM NM	1	\$3,600.00
Start Date Week: End Date 10/15/12 Weekdays 10/21/12 Spots/Week 10/21/12 107 WPBF 10/04/12 10/04/12 SCANDAL	Rate \$3,600.00	:30	NM	1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date	Rate \$1,800.00 MI8-9P 9/30	:30	NM		\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00				
109 WPBF 10/07/12 10/07/12 666 PARK AVE Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	10-11PM <u>Rate</u> \$1,800.00	:30	MM	1	\$1,800.00
110 WPBF 10/28/12 10/28/12 666 PARK AVE Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	10-11PM <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
111 WPBF 11/04/12 11/04/12 666 PARK AVE Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/121 1	10-11PM <u>Rate</u> \$1,800.00	:30	NM	1	\$1,800.00
112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @	1'11-11:35PM	:30	NM	2	\$1,000.00

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Rate

\$500.00

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09/28/12 / 11/02/12



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Contract / Revision Alt Order# 06355758 958659 / 11 Contract Dates Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision Advertiser

Obama/D/President

*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		Type S _i	oots	Amount
113 WPBF 10/09/12 10/14/12 M-SUN WPBF News 25 @ 1		:30		NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF-S 2	Rate \$500.00			£3		
114 WPBF 10/16/12 10/21/12 M-SUN WPBF News 25 @ 1	1:11-11:35PM	:30		NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF-S 2	<u>Rate</u> \$1,000.00					
115 WPBF 10/23/12 10/28/12 M-SUN WPBF News 25 @ 1	1:11-11:35PM	:30		NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,000.00					
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25 @ 1	1:11-11:35PM	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	<u>Rate</u>	<u>Type</u>		
1 WPBF 10/30/12-11/05/12 M-SUN WPBF News 25 @ Credited		-TuWThFSt :30	\$500.00	NM		
2 WPBF 10/30/12-11/05/12 M-SUN WPBF News 25 @ Credited	1111-11:35PM	-TuWThFSi :30	\$500.00	NM		
117 WPBF 10/07/12 10/07/12 Sun 11:35pm Late News	1135p-12am	:30		NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	- <u>Rate</u> \$300.00					
118 WPBF 10/14/12 10/14/12 Sun 11:35pm Late News	1135p-12am	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1 Snot Ch. Date Renge Description	Rate \$300.00	Weekdow Loodh	D.4.			
Spot Ch Date Range Description 1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late News Credited	Start/End Time 1135p-12am	Weekdays Length	<u>Rate</u> \$300.00	Type NM		
119 WPBF 10/21/12 10/21/12 Sun 11:35pm Late News	1135p-12am	:30		NM	1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$300.00					
120 WPBF 10/28/12	1135p-12am	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/121 1	<u>Rate</u> \$300.00					
Spot Ch Date Range Description 1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late News Credited	Start/End Time 1135p-12am	Weekdays Length	<u>Rate</u> \$300.00	Type NM		
121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30		NM	0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/121 1	Rate \$300.00	, I he				
Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	Start/End Time 1135p-12am	Weekdays Length	Rate \$300.00	<u>Type</u> <i>NM</i>		

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

www.thewpbfchannel.com

Contract / Revision Alt Order # 06355758 958659 / 11 (561)694-2525

Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERICA	Estimate # 1897
Advertiser	Origi	nal Date / Revision
Obama/D/President	bama/D/President 09/28/12 / 11/03	

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time Da	•	Type Spo	its	Amount
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$70.00				
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 1	Rate - \$70.00				
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$70.00				
125 WPBF 10/23/12 10/26/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$70.00				
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel	12:06-01:06AM	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$70.00				
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	» NM.	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00				
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$15.00				
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	2	\$35.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	<u>Rate</u> \$15.00 • \$20.00				
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM	1	\$15.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	Rate \$15.00	.30	Min		\$15.00
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD W	CACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$50.00				
133 WPBF 10/13/12 10/13/12 ACCESS HOLLYWOOD WH	(IACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$50.00				
134 WPBF 10/20/12 10/20/12 ACCESS HOLLYWOOD W	(IACCESS HOLLYW	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>				

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Alt Order # Contract / Revision 06355758 958659 / 11 **Contract Dates** Estimate # Product 09/25/12 - 11/06/12 **OBAMA FOR AMERICA 1897** <u>Advertiser</u> Original Date / Revision

09/28/12 / 11/02/12 Obama/D/President Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount **End Date** Weekdays Spots/Week Rate Start Date Week: 10/15/12 \$50.00 10/21/12 135 WPBF 10/27/12 10/27/12 ACCESS HOLLYWOOD WKIACCESS HOLLYW :30 NM \$50.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Week: 10/22/12 10/28/12 \$50.00 136 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD WKIACCESS HOLLYW :30 NM \$50.00 1 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 137 WPBF 09/30/12 09/30/12 PRIVATE PRACTICE WKND12-1x :30 NM \$50.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 \$50.00 138 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKND12-1x .30 NM \$50.00 Class of Time - Pre-emptible with notice Start Date End Date **Weekdays** Spots/Week Rate Week: 10/01/12 10/07/12 \$50.00 139 WPBF 10/14/12 10/14/12 PRIVATE PRACTICE WKND12-1x .30 NM \$50.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$50.00 ----1 10/21/12 PRIVATE PRACTICE WKND12-1x 140 WPBF 10/21/12 :30 NM \$50.00 Class of Time - Pre-emptible with notice **End Date** Start Date Weekdays Spots/Week ----1 Week: 10/15/12 10/21/12 \$50.00 141 WPBF 10/28/12 10/28/12 PRIVATE PRACTICE WKND12-1x :30 NM \$50.00 Class of Time - Pre-emptible with notice End Date Start Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 ----1 1 \$50.00 142 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKND12-1x :30 NM \$50.00 Class of Time - Pre-emptible with notice Start Date End Date Spots/Week <u>Weekdays</u> Week: 10/29/12 11/04/12 1 \$50.00 143 WPBF 09/29/12 09/29/12 M-Sun 1130p-12am Late Nev1130p-1205am :30 NM \$400.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 09/24/12 09/30/12 \$400.00 1 147 WPBF 10/02/12 10/05/12 M-F 3-4P M-F 3-4P :30 NM \$400.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 10/01/12 10/07/12 -TWTF--\$400.00 148 WPBF 10/02/12 10/05/12 4-5p :30 NM 3 \$1,500.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 \$500.00 -TWTF--149 WPBF 10/30/12 10/30/12 DANCING RESULTS 8-9PM :30 NM \$4,500.00 Class of Time - Pre-emptible with notice Start Date End Date

(* Line Transactions: N = New, E = Edited, D = Deleted)

Rate

<u>Weekdays</u>

Spots/Week

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



Contract / Revision Alt Order # 06355758 958659 / 11 Contract Dates **Product** Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 Advertiser Original Date / Revision

www.thewpbfchannel.com	Obama/D/President	09/28/12 / 11/	
*Line Ch Start Date End Date Description	Spots/ Start/End Time Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$4,500.00		
150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE	10-11PM :30	NM 0	\$0.00
Class of Time - Pre-emptible with notice		,,,,,,	40.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1	<u>Rate</u> \$2.175.00		
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 PRIVATE PRACTICE Credited	10-11PM -Tu :30 \$2,175.00	NM	
151 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM :30	NM 1	\$2,175.00
Class of Time - Pre-emptible with notice			
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12w1	Rate \$2,175.00		
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR	O9-11p :30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate		
Week: 10/01/12 10/07/12W 1	\$1,800.00		
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am :30	NM 1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate	5	
Week: 10/01/12 10/07/12S- 1	\$60.00		
154 WPBF 10/10/12	8-9PM :30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12w 1	Rate \$1,800.00		
155 WPBF 10/07/12 10/07/12 PRIVATE PRACTICE WKN	D12-1x :30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate		
Week: 10/01/12 10/07/12S 1	\$50.00		
156 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am :30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Rate		
Week: 10/15/12 10/21/12S 1	\$180.00		
157 WPBF 10/16/12 10/19/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a :30	NM 2	\$120.00
Start Date End Date Weekdays Spots/Week	Rate		
Week: 10/15/12 10/21/12 -TWTF 2	\$60.00		
158 WPBF 10/28/12 10/28/12 Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am :30	NM 1	\$100.00
Start Date	Rate		
Week: 10/22/12 10/28/12S 1 159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	\$100.00 1206-106A / 1135F :30	NIM 1	¢70.00
Class of Time - Pre-emptible with notice	.30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	Rate \$70.00		
160 WPBF 11/03/12 11/03/12 Sat 6-7am News	Sat 6-7am :30	NM 1	\$160.00
Class of Time - Pre-emptible with notice Start Date	Rate		

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	Oban	na/D/President	09/28/12	. / 11	/02/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$160.00				
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am	:30	NM	1	\$120.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	Rate \$120.00				
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a	:30	NM	1	\$20.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$20.00				
163 WPBF 10/30/12 11/02/12 The View	.11A-12PM	:30	= NM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$800.00	A STATE OF THE STA			
164 WPBF 10/30/12 11/02/12 Nightline	1135-1205AM / 12:	:30	NM	1	\$700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$700.00				
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PF	M 6-6:30PM	:30	NM	2	\$2,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TwTF 2	<u>Rate</u> \$1,050.00				
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F	:30	NM	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -TWTF 1	<u>Rate</u> \$70.00				
168 WPBF 11/03/12 11/03/12 Sat Prime College Footbal	II 8-1130pm	:30	NM	1	\$1,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$1,175.00				
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p	:30	NM	2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 wTF 2	<u>Rate</u> \$1,000.00				
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings	@ 5:30-5:57am	:30	NM	1	\$320.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$320.00				
171 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$180.00				
172 WPBF 11/05/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30	NM	1	\$220.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$220.00				7
173 WPBF 11/01/12 11/02/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	1206-106A / 1135F	:30	NM	1	\$70.00

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	Contract / Revision 958659 / 11	Alt Order # 06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERIC	Estimate # CA 1897
Advertiser	·	iginal Date / Revision
Ohomo/D/Brookdont		09/28/12 / 11/02/12

Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 TF 1	<u>Rate</u> \$70.00						
174 WPBF 11/04/12	Sun 8-9am		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$450.00						
175 WPBF 11/03/12 11/03/12 ACCESS HOLLYWOOD W	/KIACCESS HOLLYW		:30		NM	1	\$25.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$25.00						
176 WPBF 11/04/12 11/04/12 Sun 5-6am News	Sun 5-6am		:30		MM	1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$100.00	The means				- IN Som	
177 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am		:30		NM	1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$180.00						
178 WPBF 11/05/12 11/06/12 10-11a Anderson Cooper	10-11a		:30		NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$450.00						
179 WPBF 11/04/12 11/04/12 PRIVATE PRACTICE WKN	ND12-1x		:30		NM	1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$50.00						
			Totals	3		210	\$96,740.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	53	\$24,490.00	\$20,816.50
Totals	210	\$96,740.00	\$82,229.00

Signature:	Date:

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Hearst television inc. does not discriminate in the sale of advertising time, and will accord to advertising thick to alread with a sixteet to discriminate in the sale of advertising time, and will accord to a discriminate in the sale of advertising time.

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have eamed hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials fumished by or on behalf of Agency and/or Advertiser or fumished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia
materials and other property furni	shed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts excer	ot after its prior approval.

- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser's shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or piedge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]